

Message Text

UNCLASSIFIED

PAGE 01 MBABAN 00243 210743Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-08 CIAE-00 INR-07 LAB-04 NSAE-00
PA-02 SIL-01 USIA-15 PRS-01 /049 W
-----098291 211731Z /20
R 210713Z JAN 78
FM AMEMBASSY MBABANE
TO AMCONSUL JOHANNESBURG
INFO SECSTATE WASHDC 3745
USDOC WASHDC

UNCLAS MBABANE 0243

JOHANNESBURG FOR COMMERCIAL SECTION

E.O. 11652: N/A
TAGS: BEXP, WZ
SUBJECT: 1978 SWAZILAND TRADE FAIR

REF: 77 JOHANNESBURG 3318; JOHANNESBURG FY 78 CRAG

1. DURING PREVIOUS TWO YEARS WE HAVE BEEN REPEATEDLY INFORMED BY US FIRMS IN SOUTHERN AFRICA THAT THEY WOULD HAVE LIKE TO PARTICIPATE IN THE SWAZILAND TRADE FAIR IF THEY HAD BEEN GIVEN MORE LEAD TIME. THE MAY NOTIFICATION GIVEN BY JOHANNESBURG DOES NOT PROVIDE MANY FIRMS WITH SUFFICIENT TIME TO ARRANGE APPROVAL, FUNDS, DISPLAYS, TRAVEL, ETC.

2. TO AVOID THAT PROBLEM THIS YEAR, WE HAVE SENT A SECOND LETTER TO THE FOLLOWING FIRMS NOTIFYING THEM OF US PAVILION AT AUGUST 78 TRADE FAIR: CATERPILLAR, FORD, JOHN DEERE, INTERNATIONAL HARVESTER, AMERICAN CYANAMID, LILLY LABS, 3M, BREEDCO.

3. PRIOR TO TRADE FAIR, WE WILL HAVE HELD AN AGRICULTURAL EQUIPMENT CATALOG SHOW (LATE JUNE) WHICH WE WILL THEN MOVE DOWN TO THE TRADE FAIR PAVILION. WITH THAT AS A CENTERPIECE,
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MBABAN 00243 210743Z

THE THEME OF THE PAVILION WILL BE US AGRICULTURE AND AGRICULTURAL PRODUCTS. FOR THIS REASON, WE DO NOT WANT THE JOHANNESBURG COMMERCIAL SECTION TO CONTACT ALL AVAILABLE US FIRMS -- AS HAS BEEN DONE FOR THE PREVIOUS TWO YEARS. INLWE WISH TO TARGET OUR INVITATIONS ONLY TO FIRMS DEALING WITH AGRICULTURE.

4. WORKING FROM A FIVE-YEAR OLD LIST OF US FIRMS IN RSA, THE FOLLOWING POTENTIAL EXHIBITORS HAVE BEEN IDENTIFIED: ALLIS-CHAMBERS, P.O. BOX 52132, SAXONVOLD, TRANSVAAL; ANDERSON CLAYTON & HUNT, P.O. BOX 116, PINETWON, NATAL; BIG DUTCHMAN, EDENVALE, TRANSVAAL; J.I. CASE, P.O. BOX 57057, SPRINGFIELD, TRANSVAAL; DOW CHECMICAL, P.O. BOX 9170, JOHANNESBURG; INGERSOLL-RAND, P.O. BOX 3720, ALBERTON, TRANSVAAL; PFIZER LABS, P.O. BOX 7324, JOHANNESBURG; ROHM AND HAAS, NEW GERMANY, NATAL; ROBERTSON'S PTY LTD., P.O. BOX 1956, DURBAN; A.S. RUFFEL, P.O. BOX 38, ISANDO, TRANSVAAL? UNION CARBIDE, CARLETON CENTER, JOHANNESBURG.

5. PLEASE BEAR IN MIND WHEN CONTACTING THESE FIRMS THAT SOME OF THEM PRODUCE OR MARKET A BROAD RANGE OF ITEMS AND THAT WE ARE ONLY INTERESTED IN AGRICULTURAL PRODUCTS. ANY OTHER US FIRMS THAT ARE OPERATING IN RSA THAT DEAL IN AGRICULTURAL PRODUCTS MAY BE CONSIDERED AS PART OF TARGET GROUP. WOULD APPRECIATE YOUR MAKING INITIAL CONTACT AT YOUR EARLY CONVENIENCE. WACHOB

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978MBABAN00243
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780033-0133
Format: TEL
From: MBABANE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780137/aaaabezj.tel
Line Count: 82
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 550d25e1-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 JOHANNESBURG 3318, 78 JOHANNESBURG 78
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 04 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3735055
Secure: OPEN
Status: NATIVE
Subject: 1978 SWAZILAND TRADE FAIR
TAGS: BEXP, WZ
To: JOHANNESBURG
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/550d25e1-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014